

Pop-Facts: Demographic Snapshot Report

Radius 1: Interstate 35 & Ovilla Rd., RED OAK, TX 75154-2445, aggregate

Radius 2: Interstate 35 & Ovilla Rd., RED OAK, TX 75154-2445, aggregate

Radius 3: Interstate 35 & Ovilla Rd., RED OAK, TX 75154-2445, aggregate

Description	0.00 - 5.00 miles Radius 1		0.00 - 10.00 miles Radius 2		0.00 - 20.00 miles Radius 3	
		%		%		%
Population						
2012 Projection	73,419		325,310		1,461,962	
2007 Estimate	63,671		291,402		1,365,312	
2000 Census	48,603		239,115		1,218,864	
1990 Census	34,055		193,089		1,006,528	
Growth 2007-2012	15.31%		11.64%		7.08%	
Growth 2000-2007	31.00%		21.87%		12.02%	
Growth 1990-2000	42.72%		23.84%		21.10%	
2007 Est. Population by Single Race Classification						
White Alone	37,905	59.53	140,064	48.07	640,403	46.91
Black or African American Alone	20,243	31.79	117,141	40.20	365,785	26.79
American Indian and Alaska Native Alone	292	0.46	1,305	0.45	8,087	0.59
Asian Alone	596	0.94	2,889	0.99	35,728	2.62
Native Hawaiian and Other Pacific Islander Alone	40	0.06	169	0.06	1,029	0.08
Some Other Race Alone	3,317	5.21	23,631	8.11	271,494	19.89
Two or More Races	1,278	2.01	6,202	2.13	42,787	3.13
2007 Est. Population Hispanic or Latino by Origin*						
Not Hispanic or Latino	54,557	85.69	241,079	82.73	835,876	61.22
Hispanic or Latino:	9,113	14.31	50,323	17.27	529,436	38.78
Mexican	6,826	74.90	39,034	77.57	431,942	81.59
Puerto Rican	198	2.17	829	1.65	6,024	1.14
Cuban	28	0.31	195	0.39	2,245	0.42
All Other Hispanic or Latino	2,061	22.62	10,264	20.40	89,225	16.85
2007 Est. Hispanic or Latino by Single Race Class.						
White Alone	5,068	55.61	22,650	45.01	223,886	42.29
Black or African American Alone	184	2.02	898	1.78	4,117	0.78
American Indian and Alaska Native Alone	49	0.54	416	0.83	3,751	0.71
Asian Alone	24	0.26	78	0.15	764	0.14
Native Hawaiian and Other Pacific Islander Alone	5	0.05	18	0.04	305	0.06
Some Other Race Alone	3,265	35.83	23,374	46.45	270,447	51.08
Two or More Races	517	5.67	2,888	5.74	26,166	4.94
2007 Est. Pop. Asian Alone Race by Category*						
Chinese, except Taiwanese	71	11.91	266	9.21	2,768	7.75
Filipino	125	20.97	630	21.81	3,245	9.08
Japanese	26	4.36	137	4.74	669	1.87
Asian Indian	124	20.81	542	18.76	4,774	13.36
Korean	67	11.24	403	13.95	1,808	5.06
Vietnamese	76	12.75	380	13.15	17,136	47.96
Cambodian	0	0.00	8	0.28	482	1.35
Hmong	1	0.17	64	2.22	175	0.49
Laotian	16	2.68	138	4.78	1,825	5.11
Thai	7	1.17	52	1.80	337	0.94
Other Asian	70	11.74	217	7.51	1,889	5.29
Two or more Asian categories	10	1.68	52	1.80	620	1.74
2007 Est. Population by Ancestry						
Pop, Arab	92	0.14	685	0.24	3,252	0.24
Pop, Czech	373	0.59	1,291	0.44	5,838	0.43
Pop, Danish	65	0.10	232	0.08	1,118	0.08
Pop, Dutch	398	0.63	1,677	0.58	5,853	0.43
Pop, English	3,899	6.12	14,388	4.94	49,175	3.60

Pop, French (except Basque)	672	1.06	2,547	0.87	10,832	0.79
Pop, French Canadian	219	0.34	721	0.25	2,831	0.21
Pop, German	4,927	7.74	16,743	5.75	62,739	4.60
Pop, Greek	18	0.03	148	0.05	849	0.06
Pop, Hungarian	125	0.20	363	0.12	1,009	0.07
Pop, Irish	3,253	5.11	12,295	4.22	46,948	3.44
Pop, Italian	821	1.29	2,605	0.89	13,150	0.96
Pop, Lithuanian	22	0.03	73	0.03	243	0.02
Pop, United States or American	5,888	9.25	21,902	7.52	81,729	5.99
Pop, Norwegian	311	0.49	1,137	0.39	4,540	0.33
Pop, Polish	321	0.50	1,150	0.39	6,102	0.45
Pop, Portuguese	27	0.04	124	0.04	686	0.05
Pop, Russian	48	0.08	148	0.05	1,162	0.09
Pop, Scottish	638	1.00	2,601	0.89	9,299	0.68
Pop, Scotch-Irish	918	1.44	3,264	1.12	11,574	0.85
Pop, Slovak	26	0.04	112	0.04	369	0.03
Pop, Sub-Saharan African	754	1.18	4,209	1.44	16,343	1.20
Pop, Swedish	208	0.33	950	0.33	3,534	0.26
Pop, Swiss	43	0.07	242	0.08	702	0.05
Pop, Ukrainian	28	0.04	158	0.05	497	0.04
Pop, Welsh	227	0.36	703	0.24	2,847	0.21
Pop, West Indian (exc Hisp groups)	76	0.12	317	0.11	1,749	0.13
2007 Est. Population by Ancestry						
Pop, Other ancestries	24,477	38.44	140,738	48.30	760,080	55.67
Pop, Ancestry Unclassified	14,798	23.24	59,878	20.55	260,263	19.06
2007 Est. Pop Age 5+ by Language Spoken At Home						
Speak Only English at Home	58,364		267,255		1,237,065	
Speak Asian/Pacific Islander Language at Home	52,056	89.19	232,398	86.96	855,995	69.20
Speak Indo-European Language at Home	494	0.85	2,259	0.85	26,259	2.12
Speak Spanish at Home	617	1.06	2,615	0.98	14,703	1.19
Speak Other Language at Home	4,907	8.41	28,974	10.84	332,672	26.89
	290	0.50	1,010	0.38	7,436	0.60
2007 Est. Population by Sex						
Male	63,671		291,402		1,365,312	
Female	31,164	48.95	140,622	48.26	689,308	50.49
Male/Female Ratio	32,507	51.05	150,780	51.74	676,004	49.51
	0.96		0.93		1.02	
2007 Est. Population by Age						
Age 0 - 4	63,671		291,402		1,365,312	
Age 5 - 9	5,307	8.34	24,146	8.29	128,247	9.39
Age 10 - 14	4,939	7.76	22,320	7.66	111,148	8.14
Age 15 - 17	5,079	7.98	22,897	7.86	108,351	7.94
Age 18 - 20	3,349	5.26	14,642	5.02	64,100	4.69
Age 21 - 24	2,648	4.16	12,787	4.39	59,915	4.39
Age 25 - 34	3,281	5.15	15,426	5.29	75,449	5.53
Age 35 - 44	7,484	11.75	37,736	12.95	206,271	15.11
Age 45 - 49	9,809	15.41	43,360	14.88	211,720	15.51
Age 50 - 54	5,459	8.57	22,829	7.83	96,142	7.04
Age 55 - 59	4,639	7.29	20,657	7.09	81,923	6.00
Age 60 - 64	3,934	6.18	17,666	6.06	67,267	4.93
Age 65 - 74	2,733	4.29	12,520	4.30	50,006	3.66
Age 75 - 84	3,108	4.88	14,348	4.92	60,898	4.46
Age 85 and over	1,479	2.32	7,431	2.55	32,667	2.39
	423	0.66	2,638	0.91	11,207	0.82
Age 16 and over	47,235	74.19	217,104	74.50	996,118	72.96
Age 18 and over	44,997	70.67	207,396	71.17	953,465	69.83
Age 21 and over	42,348	66.51	194,609	66.78	893,551	65.45
Age 65 and over	5,010	7.87	24,416	8.38	104,772	7.67
2007 Est. Median Age						
	34.66		33.87		31.57	
2007 Est. Average Age						
	34.35		34.41		32.85	

2007 Est. Male Population by Age	31,164		140,622		689,308	
Age 0 - 4	2,779	8.92	12,629	8.98	65,393	9.49
Age 5 - 9	2,470	7.93	11,318	8.05	57,129	8.29
Age 10 - 14	2,543	8.16	11,535	8.20	55,172	8.00
Age 15 - 17	1,690	5.42	7,408	5.27	32,534	4.72
Age 18 - 20	1,403	4.50	6,547	4.66	31,762	4.61
Age 21 - 24	1,632	5.24	7,701	5.48	40,026	5.81
Age 25 - 34	3,691	11.84	18,359	13.06	107,599	15.61
Age 35 - 44	4,603	14.77	20,322	14.45	109,466	15.88
Age 45 - 49	2,603	8.35	10,561	7.51	48,908	7.10
Age 50 - 54	2,266	7.27	9,679	6.88	40,649	5.90
Age 55 - 59	1,924	6.17	8,357	5.94	32,773	4.75
Age 60 - 64	1,331	4.27	5,978	4.25	24,029	3.49
Age 65 - 74	1,491	4.78	6,627	4.71	28,033	4.07
Age 75 - 84	597	1.92	2,840	2.02	12,519	1.82
Age 85 and over	140	0.45	760	0.54	3,317	0.48
2007 Est. Median Age, Male	33.30		32.17		30.82	
2007 Est. Average Age, Male	33.56		33.23		32.00	
2007 Est. Female Population by Age	32,507		150,780		676,004	
Age 0 - 4	2,528	7.78	11,517	7.64	62,855	9.30
Age 5 - 9	2,469	7.60	11,002	7.30	54,019	7.99
Age 10 - 14	2,536	7.80	11,362	7.54	53,179	7.87
Age 15 - 17	1,659	5.10	7,234	4.80	31,567	4.67
Age 18 - 20	1,245	3.83	6,240	4.14	28,153	4.16
Age 21 - 24	1,649	5.07	7,725	5.12	35,423	5.24
Age 25 - 34	3,793	11.67	19,377	12.85	98,672	14.60
Age 35 - 44	5,206	16.02	23,038	15.28	102,254	15.13
Age 45 - 49	2,856	8.79	12,268	8.14	47,235	6.99
Age 50 - 54	2,373	7.30	10,978	7.28	41,273	6.11
Age 55 - 59	2,010	6.18	9,309	6.17	34,494	5.10
Age 60 - 64	1,402	4.31	6,543	4.34	25,978	3.84
Age 65 - 74	1,617	4.97	7,721	5.12	32,864	4.86
Age 75 - 84	882	2.71	4,591	3.04	20,149	2.98
Age 85 and over	283	0.87	1,877	1.24	7,889	1.17
2007 Est. Median Age, Female	35.72		35.41		32.38	
2007 Est. Average Age, Female	35.11		35.51		33.71	
2007 Est. Population Age 15+ by Marital Status*	48,345		222,039		1,017,566	
Total, Never Married	9,314	19.27	53,243	23.98	290,831	28.58
Married, Spouse present	31,489	65.13	125,257	56.41	494,088	48.56
Married, Spouse absent	1,593	3.30	11,327	5.10	81,199	7.98
Widowed	1,764	3.65	10,235	4.61	49,617	4.88
Divorced	4,185	8.66	21,977	9.90	101,831	10.01
Males, Never Married	4,995	10.33	27,119	12.21	163,122	16.03
Previously Married	2,234	4.62	11,968	5.39	67,143	6.60
Females, Never Married	4,320	8.94	26,124	11.77	127,709	12.55
Previously Married	4,577	9.47	26,029	11.72	118,775	11.67
2007 Est. Pop. Age 25+ by Educational Attainment*	39,067		179,183		818,102	
Less than 9th grade	1,361	3.48	8,199	4.58	112,611	13.76
Some High School, no diploma	3,951	10.11	19,953	11.14	131,547	16.08
High School Graduate (or GED)	9,790	25.06	47,404	26.46	206,891	25.29
Some College, no degree	11,314	28.96	49,309	27.52	177,477	21.69
Associate Degree	2,725	6.98	12,304	6.87	41,416	5.06
Bachelor's Degree	7,033	18.00	29,477	16.45	104,043	12.72
Master's Degree	1,899	4.86	8,976	5.01	30,763	3.76
Professional School Degree	719	1.84	2,460	1.37	9,729	1.19
Doctorate Degree	276	0.71	1,100	0.61	3,626	0.44

Households							
2012 Projection	24,450		112,535		472,057		
2007 Estimate	21,253		100,925		442,873		
2000 Census	16,359		83,521		399,748		
1990 Census	11,411		66,518		338,682		
Growth 2007-2012	15.04%		11.50%		6.59%		
Growth 2000-2007	29.92%		20.84%		10.79%		
Growth 1990-2000	43.36%		25.56%		18.03%		
2007 Est. Households by Household Type	21,253		100,925		442,873		
Family Households	17,687	83.22	78,804	78.08	324,911	73.36	
Nonfamily Households	3,566	16.78	22,121	21.92	117,962	26.64	
2007 Est. Group Quarters Population	261		3,218		31,017		
2007 Households by Ethnicity, Hispanic/Latino	2,258	10.62	12,864	12.75	129,316	29.20	
2007 Est. Households by Household Income	21,253		100,925		442,873		
Income Less than \$15,000	1,287	6.06	8,844	8.76	61,293	13.84	
Income \$15,000 - \$24,999	1,443	6.79	8,824	8.74	49,105	11.09	
Income \$25,000 - \$34,999	1,731	8.14	11,028	10.93	53,906	12.17	
Income \$35,000 - \$49,999	3,221	15.16	16,526	16.37	73,869	16.68	
Income \$50,000 - \$74,999	5,153	24.25	22,926	22.72	89,939	20.31	
Income \$75,000 - \$99,999	3,716	17.48	14,809	14.67	52,233	11.79	
Income \$100,000 - \$149,999	3,351	15.77	12,881	12.76	43,569	9.84	
Income \$150,000 - \$249,999	1,031	4.85	3,888	3.85	14,002	3.16	
Income \$250,000 - \$499,999	229	1.08	882	0.87	3,641	0.82	
Income \$500,000 and more	90	0.42	318	0.32	1,318	0.30	
2007 Est. Average Household Income	\$75,869		\$67,274		\$59,421		
2007 Est. Median Household Income	\$64,283		\$55,715		\$46,602		
2007 Est. Per Capita Income	\$25,396		\$23,444		\$19,553		
2007 Est. Household Type, Presence Own Children*	21,253		100,925		442,873		
Single Male Householder	1,253	5.90	7,570	7.50	44,364	10.02	
Single Female Householder	1,714	8.06	11,111	11.01	48,947	11.05	
Married-Couple Family, own children	7,813	36.76	30,066	29.79	125,644	28.37	
Married-Couple Family, no own children	6,510	30.63	27,972	27.72	101,281	22.87	
Male Householder, own children	436	2.05	2,197	2.18	11,134	2.51	
Male Householder, no own children	344	1.62	1,897	1.88	13,041	2.94	
Female Householder, own children	1,652	7.77	10,688	10.59	44,792	10.11	
Female Householder, no own children	932	4.39	5,984	5.93	29,019	6.55	
Nonfamily, Male Householder	365	1.72	1,988	1.97	15,796	3.57	
Nonfamily, Female Householder	233	1.10	1,452	1.44	8,855	2.00	
2007 Est. Households by Household Size*	21,253		100,925		442,873		
1-person household	2,967	13.96	18,681	18.51	93,311	21.07	
2-person household	6,408	30.15	30,232	29.95	117,304	26.49	
3-person household	4,677	22.01	20,829	20.64	80,648	18.21	
4-person household	4,168	19.61	17,905	17.74	72,561	16.38	
5-person household	1,966	9.25	8,330	8.25	41,281	9.32	
6-person household	691	3.25	3,081	3.05	19,705	4.45	
7 or more person household	376	1.77	1,866	1.85	18,063	4.08	
2007 Est. Average Household Size	2.98		2.86		3.01		
2007 Est. Households by Presence of People*	21,253		100,925		442,873		
Households with 1 or more People under Age 18:							
Married-Couple Family	8,226	38.71	32,210	31.91	135,697	30.64	
Other Family, Male Householder	512	2.41	2,625	2.60	14,389	3.25	

Other Family, Female Householder	1,912	9.00	12,512	12.40	54,649	12.34
Nonfamily, Male Householder	59	0.28	267	0.26	1,566	0.35
Nonfamily, Female Householder	18	0.08	74	0.07	445	0.10
Households no People under Age 18:						
Married-Couple Family	6,096	28.68	25,827	25.59	91,229	20.60
Other Family, Male Householder	268	1.26	1,469	1.46	9,785	2.21
Other Family, Female Householder	672	3.16	4,160	4.12	19,162	4.33
Nonfamily, Male Householder	1,559	7.34	9,291	9.21	58,594	13.23
Nonfamily, Female Householder	1,929	9.08	12,489	12.37	57,358	12.95
2007 Est. Households by Number of Vehicles*						
No Vehicles	460	2.16	4,911	4.87	39,156	8.84
1 Vehicle	5,293	24.90	32,220	31.92	157,285	35.51
2 Vehicles	10,581	49.79	44,313	43.91	173,716	39.22
3 Vehicles	3,886	18.28	14,987	14.85	54,478	12.30
4 Vehicles	747	3.51	3,330	3.30	13,637	3.08
5 or more Vehicles	286	1.35	1,164	1.15	4,601	1.04
2007 Est. Average Number of Vehicles*						
	2.01		1.84		1.69	
Family Households						
2012 Projection	20,347		88,036		347,187	
2007 Estimate	17,687		78,804		324,911	
2000 Census	13,618		64,940		291,968	
1990 Census	9,698		52,712		248,947	
Growth 2007-2012	15.04%		11.72%		6.86%	
Growth 2000-2007	29.88%		21.35%		11.28%	
Growth 1990-2000	40.42%		23.20%		17.28%	

Description	Radius 1	%	Radius 2	%	Radius 3	%
2007 Est. Family Households by Household Income	17,687		78,804		324,911	
Income Less than \$15,000	687	3.88	4,374	5.55	34,153	10.51
Income \$15,000 - \$24,999	878	4.96	5,468	6.94	32,718	10.07
Income \$25,000 - \$34,999	1,262	7.14	7,156	9.08	36,422	11.21
Income \$35,000 - \$49,999	2,345	13.26	11,560	14.67	50,964	15.69
Income \$50,000 - \$74,999	4,616	26.10	19,905	25.26	72,900	22.44
Income \$75,000 - \$99,999	3,548	20.06	13,890	17.63	45,339	13.95
Income \$100,000 - \$149,999	3,137	17.74	11,863	15.05	37,224	11.46
Income \$150,000 - \$249,999	918	5.19	3,481	4.42	11,585	3.57
Income \$250,000 - \$499,999	216	1.22	816	1.04	2,688	0.83
Income \$500,000 and more	80	0.45	291	0.37	918	0.28
2007 Est. Average Family Household Income						
	\$81,347		\$74,317		\$64,123	
2007 Est. Median Family Household Income						
	\$69,883		\$63,620		\$52,812	
2007 Est. Families by Poverty Status*						
Income At or Above Poverty Level:	17,687		78,804		324,911	
Married-Couple Family, own children	8,126	45.94	31,204	39.60	124,567	38.34
Married-Couple Family, no own children	5,873	33.21	25,188	31.96	86,195	26.53
Male Householder, own children	432	2.44	2,227	2.83	11,437	3.52
Male Householder, no own children	244	1.38	1,429	1.81	8,934	2.75
Female Householder, own children	1,497	8.46	10,035	12.73	36,722	11.30
Female Householder, no own children	686	3.88	3,577	4.54	16,258	5.00
Income Below Poverty Level:						
Married-Couple Family, own children	269	1.52	1,209	1.53	12,660	3.90
Married-Couple Family, no own children	54	0.31	437	0.55	3,503	1.08
Male Householder, own children	86	0.49	337	0.43	2,829	0.87
Male Householder, no own children	18	0.10	102	0.13	975	0.30
Female Householder, own children	383	2.17	2,867	3.64	18,627	5.73
Female Householder, no own children	18	0.10	193	0.24	2,205	0.68

2007 Est. Pop Age 16+ by Employment Status*	47,235		217,104		996,118	
In Armed Forces	47	0.10	229	0.11	928	0.09
Civilian - Employed	34,119	72.23	147,805	68.08	608,400	61.08
Civilian - Unemployed	1,317	2.79	8,162	3.76	43,837	4.40
Not in Labor Force	11,752	24.88	60,908	28.05	342,952	34.43
2007 Est. Civ Employed Pop 16+ Class of Worker*	34,119		147,805		608,400	
For-Profit Private Workers	24,421	71.58	104,767	70.88	466,961	76.75
Non-Profit Private Workers	2,057	6.03	9,591	6.49	31,428	5.17
Local Government Workers	2,730	8.00	12,128	8.21	39,051	6.42
State Government Workers	972	2.85	5,007	3.39	16,601	2.73
Federal Government Workers	1,520	4.45	7,062	4.78	19,238	3.16
Self-Emp Workers	2,300	6.74	8,916	6.03	33,740	5.55
Unpaid Family Workers	119	0.35	334	0.23	1,379	0.23
2007 Est. Civ Employed Pop 16+ by Occupation*	34,119		147,805		608,400	
Management, Business, and Financial Operations	5,755	16.87	22,345	15.12	76,442	12.56
Professional and Related Occupations	6,945	20.36	28,908	19.56	95,939	15.77
Service	3,874	11.35	17,197	11.63	83,922	13.79
Sales and Office	9,923	29.08	45,671	30.90	175,296	28.81
Farming, Fishing, and Forestry	50	0.15	233	0.16	1,058	0.17
Construction, Extraction and Maintenance	3,260	9.55	13,304	9.00	75,613	12.43
Production, Transportation and Material Moving	4,313	12.64	20,146	13.63	100,132	16.46
2007 Est. Pop 16+ by Occupation Classification*	34,119		147,805		608,400	
Blue Collar	7,573	22.20	33,450	22.63	175,744	28.89
White Collar	22,573	66.16	96,786	65.48	347,215	57.07
Service and Farm	3,972	11.64	17,569	11.89	85,441	14.04
2007 Est. Workers Age 16+, Transportation To Work*	33,423		144,896		594,067	
Drove Alone	27,752	83.03	116,587	80.46	444,908	74.89
Car Pooled	3,656	10.94	19,529	13.48	101,177	17.03
Public Transportation	532	1.59	3,130	2.16	19,473	3.28
Walked	243	0.73	1,212	0.84	8,921	1.50
Motorcycle	44	0.13	94	0.06	455	0.08
Bicycle	0	0.00	77	0.05	574	0.10
Other Means	238	0.71	1,018	0.70	5,897	0.99
Worked at Home	958	2.87	3,250	2.24	12,664	2.13
2007 Est. Workers Age 16+ by Travel Time to Work*	32,465		141,646		581,404	
Less than 15 Minutes	5,196	16.00	27,948	19.73	115,549	19.87
15 - 29 Minutes	8,591	26.46	38,801	27.39	189,949	32.67
30 - 44 Minutes	9,316	28.70	39,948	28.20	154,952	26.65
45 - 59 Minutes	6,283	19.35	22,077	15.59	68,831	11.84
60 or more Minutes	3,078	9.48	12,872	9.09	52,122	8.96
2007 Est. Average Travel Time to Work in Minutes*	35.08		33.18		31.68	
2007 Est. Tenure of Occupied Housing Units	21,253		100,925		442,873	
Owner Occupied	17,807	83.79	71,217	70.56	267,951	60.50
Renter Occupied	3,446	16.21	29,708	29.44	174,922	39.50
2007 Occ Housing Units, Avg Length of Residence	8		8		9	
2007 Est. All Owner-Occupied Housing Values	17,807		71,217		267,951	
Value Less than \$20,000	338	1.90	934	1.31	6,065	2.26
Value \$20,000 - \$39,999	517	2.90	1,642	2.31	13,849	5.17
Value \$40,000 - \$59,999	513	2.88	3,448	4.84	29,726	11.09
Value \$60,000 - \$79,999	835	4.69	7,123	10.00	39,660	14.80
Value \$80,000 - \$99,999	1,947	10.93	10,822	15.20	42,636	15.91
Value \$100,000 - \$149,999	7,086	39.79	26,611	37.37	76,905	28.70
Value \$150,000 - \$199,999	3,575	20.08	11,188	15.71	30,563	11.41
Value \$200,000 - \$299,999	1,975	11.09	6,122	8.60	18,429	6.88

Value \$300,000 - \$399,999	537	3.02	1,846	2.59	5,512	2.06
Value \$400,000 - \$499,999	261	1.47	793	1.11	2,048	0.76
Value \$500,000 - \$749,999	156	0.88	475	0.67	1,579	0.59
Value \$750,000 - \$999,999	51	0.29	128	0.18	504	0.19
Value \$1,000,000 or more	18	0.10	84	0.12	474	0.18
2007 Est. Median All Owner-Occupied Housing Value	\$133,547		\$121,869		\$101,326	
2007 Est. Housing Units by Units in Structure*	22,431		106,486		481,991	
1 Unit Attached	773	3.45	3,084	2.90	16,280	3.38
1 Unit Detached	17,827	79.47	77,639	72.91	305,253	63.33
2 Units	260	1.16	1,351	1.27	8,304	1.72
3 to 19 Units	607	2.71	10,990	10.32	66,211	13.74
20 to 49 Units	76	0.34	1,743	1.64	19,610	4.07
50 or More Units	212	0.95	6,736	6.33	44,335	9.20
Mobile Home or Trailer	2,480	11.06	4,662	4.38	21,226	4.40
Boat, RV, Van, etc.	197	0.88	280	0.26	772	0.16
2007 Est. Housing Units by Year Structure Built	22,431		106,486		481,991	
Housing Units Built 1999 to 2007	6,610	29.47	24,742	23.23	85,932	17.83
Housing Unit Built 1995 to 1998	2,580	11.50	8,615	8.09	30,305	6.29
Housing Unit Built 1990 to 1994	2,174	9.69	7,731	7.26	25,091	5.21
Housing Unit Built 1980 to 1989	5,985	26.68	27,405	25.74	87,938	18.24
Housing Unit Built 1970 to 1979	2,871	12.80	18,912	17.76	77,521	16.08
Housing Unit Built 1960 to 1969	1,385	6.17	10,104	9.49	69,332	14.38
Housing Unit Built 1950 to 1959	416	1.85	4,857	4.56	55,658	11.55
Housing Unit Built 1940 to 1949	198	0.88	2,081	1.95	26,728	5.55
Housing Unit Built 1939 or Earlier	212	0.95	2,040	1.92	23,486	4.87
2007 Est. Median Year Structure Built **	1990		1986		1978	

PRIZM NE Household Distribution

Radius 1: Interstate 35 & Ovilla Rd., RED OAK, TX 75154-2445, 0.00 - 5.00 Miles, Total

PRIZM NE		Area		US Base		Index
Code	Name	Households	Pct.	Households	Pct.	
01	Upper Crust	38	0.18%	1733015	1.52%	11.7
02	Blue Blood Estates	86	0.40%	1113596	0.98%	41.3
03	Movers and Shakers	136	0.64%	1836308	1.62%	39.6
04	Young Digerati	0	0.00%	1388902	1.22%	0.0
05	Country Squires	1266	5.96%	2192590	1.93%	308.8
06	Winner's Circle	150	0.71%	1257011	1.11%	63.8
07	Money and Brains	0	0.00%	2278635	2.00%	0.0
08	Executive Suites	162	0.76%	1038055	0.91%	83.5
09	Big Fish, Small Pond	410	1.93%	2602144	2.29%	84.3
10	Second City Elite	321	1.51%	1340606	1.18%	128.1
11	God's Country	369	1.74%	1780508	1.57%	110.8
12	Brite Lites, Li'l City	898	4.23%	1694022	1.49%	283.5
13	Upward Bound	1450	6.82%	1804891	1.59%	429.7
14	New Empty Nests	60	0.28%	1203103	1.06%	26.7
15	Pools and Patios	158	0.74%	1492553	1.31%	56.6
16	Bohemian Mix	0	0.00%	2010509	1.77%	0.0
17	Beltway Boomers	253	1.19%	1095259	0.96%	123.5
18	Kids and Cul-de-Sacs	950	4.47%	1853880	1.63%	274.1
19	Home Sweet Home	396	1.86%	2091620	1.84%	101.3
20	Fast-Track Families	1331	6.26%	1982588	1.74%	359.1
21	Gray Power	127	0.60%	1046408	0.92%	64.9
22	Young Influentials	110	0.52%	1659223	1.46%	35.5
23	Greenbelt Sports	238	1.12%	1646958	1.45%	77.3
24	Up-and-Comers	778	3.66%	1366547	1.20%	304.5
25	Country Casuals	710	3.34%	1841125	1.62%	206.2
26	The Cosmopolitans	0	0.00%	1325689	1.17%	0.0
27	Middleburg Managers	783	3.68%	2088515	1.84%	200.5
28	Traditional Times	354	1.67%	3253503	2.86%	58.2
29	American Dreams	0	0.00%	2446048	2.15%	0.0
30	Suburban Sprawl	184	0.87%	1488376	1.31%	66.1
31	Urban Achievers	0	0.00%	1711082	1.51%	0.0
32	New Homesteaders	1998	9.40%	2327025	2.05%	459.2
33	Big Sky Families	213	1.00%	2010266	1.77%	56.7
34	White Picket Fences	1595	7.50%	1406079	1.24%	606.7
35	Boomtown Singles	134	0.63%	1456182	1.28%	49.2
36	Blue-Chip Blues	388	1.83%	1416795	1.25%	146.5
37	Mayberry-ville	644	3.03%	2839730	2.50%	121.3
38	Simple Pleasures	164	0.77%	2635524	2.32%	33.3
39	Domestic Duos	193	0.91%	1360305	1.20%	75.9
40	Close-In Couples	0	0.00%	1324020	1.16%	0.0
41	Sunset City Blues	106	0.50%	1889008	1.66%	30.0
42	Red, White and Blues	514	2.42%	1389756	1.22%	197.8
43	Heartlanders	271	1.28%	2291139	2.02%	63.3
44	New Beginnings	5	0.02%	1703233	1.50%	1.6
45	Blue Highways	53	0.25%	1781210	1.57%	15.9
46	Old Glories	28	0.13%	1101074	0.97%	13.6

47	City Startups	3	0.01%	1271177	1.12%	1.3
48	Young and Rustic	293	1.38%	2281989	2.01%	68.7
49	American Classics	78	0.37%	1156092	1.02%	36.1
50	Kid Country, USA	1011	4.76%	1529683	1.35%	353.5
51	Shotguns and Pickups	200	0.94%	1828591	1.61%	58.5
52	Suburban Pioneers	88	0.41%	1171495	1.03%	40.2
53	Mobility Blues	31	0.15%	1326675	1.17%	12.5
54	Multi-Culti Mosaic	0	0.00%	1910430	1.68%	0.0
55	Golden Ponds	68	0.32%	1805911	1.59%	20.1
56	Crossroads Villagers	270	1.27%	2400787	2.11%	60.1
57	Old Milltowns	262	1.23%	1699060	1.49%	82.5
58	Back Country Folks	20	0.09%	2629485	2.31%	4.1
59	Urban Elders	0	0.00%	1484170	1.31%	0.0
60	Park Bench Seniors	41	0.19%	1199575	1.06%	18.3
61	City Roots	0	0.00%	1301315	1.14%	0.0
62	Hometown Retired	24	0.11%	1249908	1.10%	10.3
63	Family Thrifts	167	0.79%	1895774	1.67%	47.1
64	Bedrock America	674	3.17%	2069178	1.82%	174.2
65	Big City Blues	0	0.00%	1260034	1.11%	0.0
66	Low-Rise Living	0	0.00%	1602059	1.41%	0.0
67	Unclassified	0	0.00%	0		
Total		21254	100.00%	113668003	100.00%	100.0

Radius 2: Interstate 35 & Ovilla Rd., RED OAK, TX 75154-2445, 0.00 - 10.00 Miles, Total

PRIZM NE		Area		US Base		Index
Code	Name	Households	Pct.	Households	Pct.	
01	Upper Crust	582	0.58%	1733015	1.52%	37.8
02	Blue Blood Estates	788	0.78%	1113596	0.98%	79.7
03	Movers and Shakers	855	0.85%	1836308	1.62%	52.4
04	Young Digerati	0	0.00%	1388902	1.22%	0.0
05	Country Squires	2886	2.86%	2192590	1.93%	148.2
06	Winner's Circle	774	0.77%	1257011	1.11%	69.3
07	Money and Brains	0	0.00%	2278635	2.00%	0.0
08	Executive Suites	248	0.25%	1038055	0.91%	26.9
09	Big Fish, Small Pond	1195	1.18%	2602144	2.29%	51.7
10	Second City Elite	2624	2.60%	1340606	1.18%	220.4
11	God's Country	994	0.98%	1780508	1.57%	62.9
12	Brite Lites, Li'l City	2593	2.57%	1694022	1.49%	172.4
13	Upward Bound	5373	5.32%	1804891	1.59%	335.3
14	New Empty Nests	880	0.87%	1203103	1.06%	82.4
15	Pools and Patios	1080	1.07%	1492553	1.31%	81.5
16	Bohemian Mix	0	0.00%	2010509	1.77%	0.0
17	Beltway Boomers	2448	2.43%	1095259	0.96%	251.7
18	Kids and Cul-de-Sacs	6368	6.31%	1853880	1.63%	386.9
19	Home Sweet Home	2760	2.73%	2091620	1.84%	148.6
20	Fast-Track Families	3551	3.52%	1982588	1.74%	201.7
21	Gray Power	550	0.54%	1046408	0.92%	59.2
22	Young Influentials	1042	1.03%	1659223	1.46%	70.7

23	Greenbelt Sports	1020	1.01%	1646958	1.45%	69.8
24	Up-and-Comers	2559	2.54%	1366547	1.20%	210.9
25	Country Casuals	1781	1.76%	1841125	1.62%	108.9
26	The Cosmopolitans	0	0.00%	1325689	1.17%	0.0
27	Middleburg Managers	3680	3.65%	2088515	1.84%	198.4
28	Traditional Times	1184	1.17%	3253503	2.86%	41.0
29	American Dreams	0	0.00%	2446048	2.15%	0.0
30	Suburban Sprawl	1909	1.89%	1488376	1.31%	144.5
31	Urban Achievers	0	0.00%	1711082	1.51%	0.0
32	New Homesteaders	5093	5.05%	2327025	2.05%	246.5
33	Big Sky Families	1319	1.31%	2010266	1.77%	73.9
34	White Picket Fences	6265	6.21%	1406079	1.24%	501.8
35	Boomtown Singles	1746	1.73%	1456182	1.28%	135.0
36	Blue-Chip Blues	6258	6.20%	1416795	1.25%	497.5
37	Mayberry-ville	1874	1.86%	2839730	2.50%	74.3
38	Simple Pleasures	443	0.44%	2635524	2.32%	18.9
39	Domestic Duos	2992	2.96%	1360305	1.20%	247.7
40	Close-In Couples	0	0.00%	1324020	1.16%	0.0
41	Sunset City Blues	1639	1.62%	1889008	1.66%	97.7
42	Red, White and Blues	1047	1.04%	1389756	1.22%	84.8
43	Heartlanders	718	0.71%	2291139	2.02%	35.3
44	New Beginnings	4709	4.67%	1703233	1.50%	311.4
45	Blue Highways	415	0.41%	1781210	1.57%	26.2
46	Old Glories	1240	1.23%	1101074	0.97%	126.8
47	City Startups	1024	1.01%	1271177	1.12%	90.7
48	Young and Rustic	635	0.63%	2281989	2.01%	31.3
49	American Classics	1698	1.68%	1156092	1.02%	165.4
50	Kid Country, USA	2163	2.14%	1529683	1.35%	159.3
51	Shotguns and Pickups	655	0.65%	1828591	1.61%	40.3
52	Suburban Pioneers	1622	1.61%	1171495	1.03%	155.9
53	Mobility Blues	488	0.48%	1326675	1.17%	41.4
54	Multi-Culti Mosaic	0	0.00%	1910430	1.68%	0.0
55	Golden Ponds	199	0.20%	1805911	1.59%	12.4
56	Crossroads Villagers	501	0.50%	2400787	2.11%	23.5
57	Old Milltowns	600	0.59%	1699060	1.49%	39.8
58	Back Country Folks	96	0.10%	2629485	2.31%	4.1
59	Urban Elders	0	0.00%	1484170	1.31%	0.0
60	Park Bench Seniors	1089	1.08%	1199575	1.06%	102.2
61	City Roots	0	0.00%	1301315	1.14%	0.0
62	Hometown Retired	218	0.22%	1249908	1.10%	19.6
63	Family Thrifts	3397	3.37%	1895774	1.67%	201.8
64	Bedrock America	1059	1.05%	2069178	1.82%	57.6
65	Big City Blues	0	0.00%	1260034	1.11%	0.0
66	Low-Rise Living	0	0.00%	1602059	1.41%	0.0
67	Unclassified	0	0.00%	0		
Total		100926	100.00%	113668003	100.00%	100.0

Radius 3: Interstate 35 & Ovilla Rd., RED OAK, TX 75154-2445, 0.00 - 20.00 Miles, Total

PRIZM NE		Area		US Base		Index
Code	Name	Households	Pct.	Households	Pct.	
01	Upper Crust	2162	0.49%	1733015	1.52%	32.0
02	Blue Blood Estates	3482	0.79%	1113596	0.98%	80.3
03	Movers and Shakers	3628	0.82%	1836308	1.62%	50.7
04	Young Digerati	6632	1.50%	1388902	1.22%	122.6
05	Country Squires	8201	1.85%	2192590	1.93%	96.0
06	Winner's Circle	6898	1.56%	1257011	1.11%	140.8
07	Money and Brains	3238	0.73%	2278635	2.00%	36.5
08	Executive Suites	664	0.15%	1038055	0.91%	16.4
09	Big Fish, Small Pond	2501	0.56%	2602144	2.29%	24.7
10	Second City Elite	5049	1.14%	1340606	1.18%	96.7
11	God's Country	2481	0.56%	1780508	1.57%	35.8
12	Brite Lites, Li'l City	6446	1.46%	1694022	1.49%	97.7
13	Upward Bound	16009	3.61%	1804891	1.59%	227.7
14	New Empty Nests	2744	0.62%	1203103	1.06%	58.5
15	Pools and Patios	3060	0.69%	1492553	1.31%	52.6
16	Bohemian Mix	7773	1.76%	2010509	1.77%	99.2
17	Beltway Boomers	8760	1.98%	1095259	0.96%	205.3
18	Kids and Cul-de-Sacs	28091	6.34%	1853880	1.63%	388.9
19	Home Sweet Home	10521	2.38%	2091620	1.84%	129.1
20	Fast-Track Families	6279	1.42%	1982588	1.74%	81.3
21	Gray Power	1434	0.32%	1046408	0.92%	35.2
22	Young Influentials	6244	1.41%	1659223	1.46%	96.6
23	Greenbelt Sports	2018	0.46%	1646958	1.45%	31.4
24	Up-and-Comers	6028	1.36%	1366547	1.20%	113.2
25	Country Casuals	3396	0.77%	1841125	1.62%	47.3
26	The Cosmopolitans	1604	0.36%	1325689	1.17%	31.1
27	Middleburg Managers	8441	1.91%	2088515	1.84%	103.7
28	Traditional Times	2589	0.58%	3253503	2.86%	20.4
29	American Dreams	6255	1.41%	2446048	2.15%	65.6
30	Suburban Sprawl	6251	1.41%	1488376	1.31%	107.8
31	Urban Achievers	4928	1.11%	1711082	1.51%	73.9
32	New Homesteaders	9796	2.21%	2327025	2.05%	108.0
33	Big Sky Families	4852	1.10%	2010266	1.77%	61.9
34	White Picket Fences	22987	5.19%	1406079	1.24%	419.6
35	Boomtown Singles	6796	1.53%	1456182	1.28%	119.8
36	Blue-Chip Blues	22287	5.03%	1416795	1.25%	403.7
37	Mayberry-ville	4699	1.06%	2839730	2.50%	42.5
38	Simple Pleasures	1472	0.33%	2635524	2.32%	14.3
39	Domestic Duos	11937	2.70%	1360305	1.20%	225.2
40	Close-In Couples	3944	0.89%	1324020	1.16%	76.5
41	Sunset City Blues	9375	2.12%	1889008	1.66%	127.4
42	Red, White and Blues	2522	0.57%	1389756	1.22%	46.6
43	Heartlanders	2086	0.47%	2291139	2.02%	23.4
44	New Beginnings	21945	4.96%	1703233	1.50%	330.7
45	Blue Highways	1255	0.28%	1781210	1.57%	18.1
46	Old Glories	9947	2.25%	1101074	0.97%	231.9
47	City Startups	11157	2.52%	1271177	1.12%	225.3
48	Young and Rustic	2077	0.47%	2281989	2.01%	23.4
49	American Classics	10748	2.43%	1156092	1.02%	238.6
50	Kid Country, USA	5101	1.15%	1529683	1.35%	85.6

51	Shotguns and Pickups	1851	0.42%	1828591	1.61%	26.0
52	Suburban Pioneers	11819	2.67%	1171495	1.03%	258.9
53	Mobility Blues	2704	0.61%	1326675	1.17%	52.3
54	Multi-Culti Mosaic	12504	2.82%	1910430	1.68%	168.0
55	Golden Ponds	651	0.15%	1805911	1.59%	9.3
56	Crossroads Villagers	1796	0.41%	2400787	2.11%	19.2
57	Old Milltowns	1794	0.41%	1699060	1.49%	27.1
58	Back Country Folks	492	0.11%	2629485	2.31%	4.8
59	Urban Elders	4286	0.97%	1484170	1.31%	74.1
60	Park Bench Seniors	6298	1.42%	1199575	1.06%	134.8
61	City Roots	6730	1.52%	1301315	1.14%	132.7
62	Hometown Retired	3183	0.72%	1249908	1.10%	65.4
63	Family Thrifts	22098	4.99%	1895774	1.67%	299.2
64	Bedrock America	2771	0.63%	2069178	1.82%	34.4
65	Big City Blues	3715	0.84%	1260034	1.11%	75.7
66	Low-Rise Living	11392	2.57%	1602059	1.41%	182.5
67	Unclassified	0	0.00%	0		
Total		442874	100.00%	113668003	100.00%	100.0