



# Net Worth Profile

I-35E & FM 664/Ovilla Road  
 FM-664, Red Oak, Texas, 75154  
 Drive Time: 5 minute radius

Prepared by Esri  
 Latitude: 32.53179  
 Longitude: -96.82211

Summary	Census 2010	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	8,819	10,142	11,124	982	1.87%
Median Age	32.5	33.7	33.1	-0.6	-0.36%
Households	2,982	3,407	3,725	318	1.80%
Average Household Size	2.93	2.95	2.96	0.01	0.07%

2018 Households by Net Worth	Number	Percent
Total	3,407	100.0%
<\$15,000	720	21.1%
\$15,000-\$34,999	258	7.6%
\$35,000-\$49,999	147	4.3%
\$50,000-\$74,999	210	6.2%
\$75,000-\$99,999	225	6.6%
\$100,000-\$149,999	307	9.0%
\$150,000-\$249,999	424	12.4%
\$250,000-\$500,000	526	15.4%
\$500,000+	591	17.3%
Median Net Worth	\$119,849	
Average Net Worth	\$535,762	

2018 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	115	639	733	775	619	364	161
<\$15,000	75	224	158	133	69	44	16
\$15,000-\$34,999	17	83	62	52	25	16	4
\$35,000-\$49,999	8	40	35	31	20	10	2
\$50,000-\$99,999	12	131	125	75	45	30	18
\$100,000-\$149,999	3	70	74	72	52	27	9
\$150,000-\$249,999	0	56	99	114	90	46	19
\$250,000+	0	36	181	298	318	191	93
Median Net Worth	\$11,500	\$39,108	\$92,066	\$165,226	\$250,001	\$250,001	\$250,001
Average Net Worth	\$24,462	\$88,142	\$262,131	\$619,759	\$1,005,404	\$922,165	\$843,078

**Data Note:** Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.



# Net Worth Profile

I-35E & FM 664/Ovilla Road  
 FM-664, Red Oak, Texas, 75154  
 Drive Time: 10 minute radius

Prepared by Esri  
 Latitude: 32.53179  
 Longitude: -96.82211

Summary	Census 2010	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	65,984	77,046	84,123	7,077	1.77%
Median Age	34.3	35.6	35.5	-0.1	-0.06%
Households	22,817	26,107	28,244	2,137	1.59%
Average Household Size	2.87	2.93	2.96	0.03	0.20%

2018 Households by Net Worth	Number	Percent
Total	26,107	100.0%
<\$15,000	5,938	22.7%
\$15,000-\$34,999	2,011	7.7%
\$35,000-\$49,999	1,046	4.0%
\$50,000-\$74,999	1,467	5.6%
\$75,000-\$99,999	1,509	5.8%
\$100,000-\$149,999	2,153	8.2%
\$150,000-\$249,999	3,088	11.8%
\$250,000-\$500,000	3,883	14.9%
\$500,000+	5,012	19.2%
Median Net Worth	\$121,591	
Average Net Worth	\$615,912	

2018 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	663	4,400	5,208	5,627	5,358	3,378	1,474
<\$15,000	436	1,661	1,329	1,081	773	484	173
\$15,000-\$34,999	77	588	492	408	240	164	43
\$35,000-\$49,999	42	227	269	219	178	89	22
\$50,000-\$99,999	72	811	808	531	375	251	129
\$100,000-\$149,999	21	468	505	455	427	200	77
\$150,000-\$249,999	9	343	668	807	678	412	170
\$250,000+	6	301	1,137	2,127	2,687	1,779	859
Median Net Worth	\$11,405	\$32,316	\$75,817	\$160,285	\$250,001	\$250,001	\$250,001
Average Net Worth	\$31,347	\$89,491	\$259,122	\$650,944	\$1,084,680	\$1,012,451	\$963,992

**Data Note:** Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.



## Net Worth Profile

I-35E & FM 664/Ovilla Road  
 FM-664, Red Oak, Texas, 75154  
 Drive Time: 15 minute radius

Prepared by Esri  
 Latitude: 32.53179  
 Longitude: -96.82211

Summary	Census 2010	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	230,075	262,230	283,164	20,934	1.55%
Median Age	33.7	34.8	35.2	0.4	0.23%
Households	80,331	89,916	96,266	6,350	1.37%
Average Household Size	2.83	2.88	2.91	0.03	0.21%

2018 Households by Net Worth	Number	Percent
Total	89,916	100.0%
<\$15,000	26,148	29.1%
\$15,000-\$34,999	7,652	8.5%
\$35,000-\$49,999	3,631	4.0%
\$50,000-\$74,999	4,663	5.2%
\$75,000-\$99,999	4,622	5.1%
\$100,000-\$149,999	6,637	7.4%
\$150,000-\$249,999	9,595	10.7%
\$250,000-\$500,000	11,871	13.2%
\$500,000+	15,098	16.8%
Median Net Worth	\$89,327	
Average Net Worth	\$541,991	

2018 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	3,045	15,397	16,840	17,731	17,303	12,932	6,668
<\$15,000	2,346	7,372	5,673	4,481	3,323	2,065	888
\$15,000-\$34,999	264	1,933	1,754	1,573	1,104	766	258
\$35,000-\$49,999	128	665	816	722	698	469	133
\$50,000-\$99,999	200	2,218	2,258	1,572	1,312	1,064	662
\$100,000-\$149,999	61	1,358	1,355	1,291	1,323	816	433
\$150,000-\$249,999	29	1,001	1,842	2,221	2,010	1,706	786
\$250,000+	18	851	3,142	5,871	7,532	6,046	3,509
Median Net Worth	\$9,738	\$17,047	\$52,423	\$116,813	\$185,366	\$217,769	\$250,001
Average Net Worth	\$23,203	\$74,800	\$225,743	\$579,469	\$940,297	\$869,387	\$888,172

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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.