

# Red Oak Economic Development Corporation (ROEDC)

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## **Mission:**

The mission of the ROEDC is to improve the overall quality-of-life in the community by facilitating commercial retail developments, public parks and entertainment facilities, sports and athletic venues, tourism and convention facilities, parking and transportation improvements, and related water and waste water infrastructure projects.

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## **Goal:**

The primary goal of the ROEDC is to leverage local sales tax revenues to promote and enhance the Red Oak community in order to facilitate private capital investments.

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## **Objectives:**

The strategic objectives of the ROEDC include, but are not limited to:

1. Actively support our existing businesses and industries with retention and expansion opportunities.
  2. Proactively identify and recruit new commercial and retail businesses into Red Oak.
  3. Develop and market preferred business and commercial expansion sites in Red Oak.
  4. Diversify the local economy and funnel the investment of new revenues into Red Oak.
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## **Board of Directors:**

- Alan Hugley, President
- Tim Lightfoot, Vice President
- Greg Bennett, Director
- Jack Edwards, Director
- Russell McCrady, Director
- Steve Miller, Director
- Daniel Zimmerman, Director
- Dana Argumaniz, City Secretary, ROEDC Secretary and Treasurer