

# Community Profile & Quick Facts



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**Welcome to Red Oak, Texas!** Whether you're looking for a great place to visit, an enjoyable community to live, or a business-friendly environment to build your business, Red Oak invites you to join us and become a part of one of the fastest growing communities in all of Texas. The Red Oak community offers a comfortable atmosphere perfectly suited for family enjoyment. With our winding streets, rolling hills, and abundance of red oak trees, Red Oak is a great place to call home.

## Population

14,732

(Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.)

## Location

Strategically located on I-35E, Red Oak is in the heart of Northern Ellis County - only 20 minutes south of Dallas, and 30 minutes southeast of Fort Worth.

## History of Red Oak

In 1844, Colonel James E. Patton and his family settled on Red Oak Creek. Red Oak was named for Red Oak Creek and for the plentiful supply of Red Oak trees along its banks. On July 25, 1847, James E. Patton also founded the Shiloh congregation of the Cumberland Presbyterian Church which was the first church in the area.

The first store in Red Oak was constructed circa 1852, the store also served as the post office. In 1890, the Missouri-Kansas-Texas Rail Road (M-K-T, or Katy) was completed; it was located approximately one mile to the northwest of Red Oak. In 1909, and once again 1919, fires caused extensive damage first to the southern and later to the northern part of town. In 1949, Red Oak was legally incorporated as a city under the Texas Local Government Code.

## Quick Facts

Red Oak Municipal Center: 200 Lakeview Parkway, Red Oak, TX 75154; 972-617-6831; [www.redoaktx.org](http://www.redoaktx.org)

- Year Established: 1849
- Year Incorporated: 1949
- Type of Government: City Council (5 Members) / Mayor / Manager
- County: Ellis
- Region: North Central Texas
- Metropolitan Statistical Area (MSA): Dallas – Fort Worth - Arlington

# City of Red Oak, Texas



## Quick Facts

(Sources: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.)

Year Established	1849
Year Incorporated as City – State of Texas	1949
Type of Municipal Government	City Council – City Manager
County	Ellis County
Region	North Central Texas
Metropolitan Statistical Area	Dallas - Fort Worth - Arlington
Geographical Location (Latitude / Longitude - Coordinates)	Latitude: 32°31'32"N Longitude: 96°48'22"W
Time Zone	Central (Summer DST)
Elevation - Average	607 Foot (185 m)
City of Red Oak (“City”) Size - Incorporated Land Area	15.22 Square Miles (20 km <sup>2</sup> )
City Size – Including Extra Territorial Jurisdiction (ETJ)	30.12 Square Miles (Including ETJ)
Population (2020)	14,732
Population Growth (2010 – 2020)	36.8%
Population Density - Number of Persons per Square Mile	937.15
Total Daytime Population (2020)	14,049
Estimated Median Age	33.8
Bachelor’s Degree or Higher	21.6%
Household Income - Median	\$79,448
Household Income - Average	\$94,982
Per Capita Income	\$32,194
Average Single-Family Home Value	\$207,890
Median Single-Family Home Value	\$184,617
Total Households (2020)	4,945
Total Families	3,824
Average Household Size	3.38
Median Single Family Home Value per Square Foot (“PSF”)	\$114.00 PSF
Job Growth Rate	22.50%
Commute Travel Time - Average	29.00 minutes
Ad Valorem Tax Rates - Per \$100 Valuation	Total Ad Valorem Tax Rate = <u>\$2.433378</u>
· City of Red Oak	\$0.703645
· Ellis County	\$0.370533
· Red Oak Independent School District	\$1.359200
Sales Tax Rates - Per \$1.00	Total Sales Tax Rate = 8.25%
· State of Texas	6.25%
· City of Red Oak	1.00%
· Industrial Development Corporation - Type A Sales Tax	0.50%
· Economic Development Corporation - Type B Sales Tax	0.50%
Sales Tax Growth – Gross Sales (2005 – 2019)	237.3%
Public Protection Classification - ISO Rating	Class 2 (Properties located within 5 miles from fire station)

# City of Red Oak, Texas



Transportation Network - Highways	Interstate Highway 35 East · US Highway 77· Texas State Highway 342 · FM 664 · FM 2377
Miles of City Streets (within city limits)	75 Miles
Miles of Interstate-35 E Highway (within city limits)	3.66 mi/ 5.89 km
Miles of US Highway 77 (within city limits)	3.88 mi/ 6.24 km
Miles of State Highway 342 (within city limits)	4.58 mi/ 7.37 km
Miles of Farm-to-Market Highway (“FM”) (within city limits)	Total FM: 5.2 mi/ 8.36 km FM 664: 3.5 mi/ 5.63 km FM 2377: 1.7 mi/ 2.74 km
Railroad Network	Burlington Northern Santa Fe (Railway Operator) Union Pacific (Railway Owner)
Major Airports - Passenger/Commercial	DFW International (40 miles / 41 minutes) Dallas Love Field (27 miles / 35 minutes)

# City of Red Oak, Texas

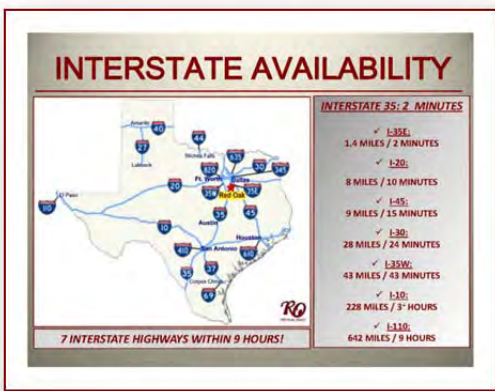


## Location

The City of Red Oak, Texas is located in north Ellis County, approximately 18 miles south of Dallas. Red Oak is part of the Dallas-Fort Worth-Arlington (DFW) Metroplex, which covers 9,250 square miles, consists of 12 counties, and over 200 cities and towns.



Red Oak is strategically located along Interstate 35E (IH-35E) which offers 4 miles of frontage along the east and west sides of IH-35E. Also known as the NAFTA Highway, IH-35 extends southward to Austin and San Antonio and northward to Oklahoma City and Kansas City.

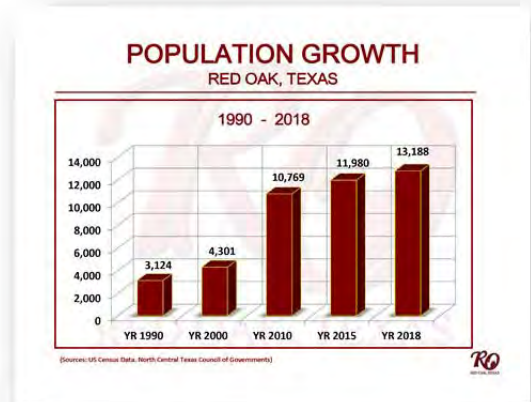


## Population

As of the 2000 census there were 4,301 residents in the City of Red Oak. The 2010 census found the Red Oak population had grown to 10,769. The North Central Texas Council of Governments projects by the year 2030, Red Oak's population will grow to 63,329.

Census	Population	% Growth
1970	767	84.8%
1980	1,882	145.4%
1990	3,124	66.0%
2000	4,301	37.7%
2010	10,769	150.4%
2015*	11,980	11.3%
2020*	14,732	23.0%

\*Population Estimates, US Census, ESRI



## Education

### Red Oak Independent School District

The Red Oak Independent School District is a highly rated, public school district located in Red Oak, Texas. It has 5,837 students in grades PK, K-12 with a student-teacher ratio of 17 to 1. According to state test scores, 80% of students

# City of Red Oak, Texas



are at least proficient in math and 72% in reading. The Red Oak ISD is prepared for growth and committed to continuing with the family-oriented atmosphere that makes Red Oak the preferred location for families. Red Oak High School (5A) is touted for the diverse opportunities that are available for all students in academics and extracurricular activities.



## ROISD Student Demographic Data

- White 46%
- Hispanic 32%
- African American 18%
- American Indian/Alaskan 1%
- Asian 1%

## ROISD Schools

- Donald T. Shields Elementary
- Eastridge Elementary
- Red Oak Elementary
  
- H.A. Wooden Elementary
- Russel P. Schupmann Elementary
- Red Oak Middle School
- Red Oak High School

## Life School–Red Oak (Public Charter School)

In addition, Life School, a public charter school, has an elementary school campus located in Red Oak. The Mission of Life School is to train leaders with life skills for the twenty-first century by establishing strong academics, character training, and a parenting program.

## Texas State Technical College North Texas

Located immediately adjacent to Red Oak High School, Texas State Technical College North Texas (TSTC North Texas) is an accredited, state-of-the-art, state-funded college offering technical vocational education. Red Oak ISD is a proud partner with TSTC North Texas. Exclusive to Red Oak High School students TSTC North Texas offers a 50% discount on tuition and fees. Students have the opportunity to take dual credit courses allowing them to simultaneously earn their high school and college credits.



## Navarro College – Ellis County

Navarro College is a two-year accredited, state-supported, community college with Ellis County district campuses located in Waxahachie and Midlothian. Navarro College has a long history of service to the community and is committed to creating a learning environment that is accessible, affordable, responsive, and innovative.



# City of Red Oak, Texas



## Property Tax Rates

Ad Valorem Tax Rates  
(Per \$100 Assessed Value)

City of Red Oak	0.703645
Red Oak ISD	1.359200
Ellis County	<u>0.370533</u>
<b>Total Property Tax</b>	<b><u>\$2.433378</u></b>

## Property Tax Exemptions

Residence homestead exemptions are listed below.

- Homestead – 10%
- Over 65 - \$20,000
- Over 65 – Frozen
- Disabled Person – 3,000

## Sales Tax Rates

State Sales Tax	6.25%
City Sales Tax	1.00%
Industrial Development (Type 'A')	0.50%
Economic Development (Type 'B')	<u>0.50%</u>
<b>Total Sales Tax</b>	<b><u>8.25%</u></b>

## Income Tax

The State of Texas does not impose a personal or a corporate income tax.

## Corporate Franchise Tax

A corporate franchise tax is levied in Texas in place of a corporate income tax. The tax is levied on businesses organized in the corporate form in Texas. Corporations are taxed at the rate of the greater of \$2.50 per \$1,000 of net taxable capital or 4.5% of net taxable earned surplus.

## Hotel / Motel Occupancy Tax

The State of Texas imposes a hotel/motel occupancy tax of 6% with individual cities having the option to increase the tax rate up to 7%. The total Hotel / Motel Occupancy Tax Rate in the City of Red Oak is 13%.





## **Identity**

**Intent:** To preserve Red Oak's character as a distinct and outstanding community.

### **Goals:**

- Preserve Red Oak's historic buildings and small-town atmosphere.
- Design new commercial, office, and industrial developments in such a way as to appropriately fit within the context of the existing City architectural atmosphere.
- Preserve new residential development, at a neighborhood scale, and character through appropriate setbacks, street landscaping, sidewalks, and architectural design.
- Continue the tradition of local community events and provide additional culture and entertainment opportunities over time.

## **Community Planning**

**Intent:** To ensure the City is carefully planned

to accommodate the needs of existing and future residents while preserving and protecting Red Oak's identity and quality-of-life.

### **Goals:**

- Accommodate future growth through logical infill development.
- Provide an adequate City water supply through careful planning and financial investment.
- Encourage a broad range of housing types to provide for all household types, ages, and income ranges within the community.
- Require development to adequately mitigate fiscal, environmental, and social impacts.
- Adhere to local plans, policies, and regulations that set the standard for high quality development.

## **Community Service**

**Intent:** To ensure that all necessary community services are provided to support the public interest and well-being of all Red Oak residents and businesses.

### **Goals:**

- Provide and maintain cost-effective, efficient infrastructure facilities including water, sewer, drainage, streets, and trails.
- Provide and maintain the highest quality of public safety services for the City, including fire, police, and emergency medical services.
- Support the continued provision of high-quality schools for our children and additional educational opportunities for the community as a whole.

## **Local Economy**

**Intent:** To promote economic self-sufficiency

and long-term financial sustainability of the local economy to provide residents with a broad range of employment opportunities and to provide the City with a healthy tax base.

### **Goals:**

- Seek a balanced mix of commercial and residential growth.
- Recruit quality employers to provide jobs for City residents and to diversify the local economy.
- Support TSTC, a higher education facility in Red Oak, to provide support and training for a diversified workforce.
- Encourage the use of public and private partnerships as a means of accomplishing the City's economic development goals.
- Direct available community resources to strategic areas and projects that would most greatly benefit the City.



### Major Employers

Red Oak is the home for an impressive portfolio of industries, businesses including Triumph Aerostructures (advanced technology and manufacturing, defense, aviation and aerospace), Bombardier Aerospace (private aircraft components), Compass Datacenters DFW III (co-location datacenters), National Freight Industries (transportation logistics), and Knapheide Truck Equipment Center – Southwest (truck bodies).

<u>NAME</u>	<u>BUSINESS</u>	<u>EMPLOYEES</u>
Red Oak Independent School District	Public School District	863
Bombardier US Aerospace Corporation	Global 7500 Ultra-Long-Range Business Jet	802
Triumph Aerospace Structures	Advanced MFG Military Aircraft	482
Walmart Supercenter	General Retail, Grocery, Pharmacy	328
City of Red Oak	Municipal Government	120
Red Oak Health & Rehab Center	Short Term Rehabilitation	105
Life School Elementary	Non-profit Public Charter School	103
Brookshire's Grocery	Grocery and Pharmacy	95
Life School Central Office	Charter School Administration Headquarters.	79
National Freight Industries	Logistics & Transportation	75

### Utilities Providers

#### **Public Utilities (Water System)**

The current water supply for the City of Red Oak is rather unique. Portions of the City are covered by a Certificate of Convenience and Necessity (CCN). The Red Oak CCN is supplied by water from the City of Dallas Water Utilities (DWU). The water is transported by a 36 inch water line to the Methodist Pump Station. Also, a portion of Red Oak is covered by Rockett Special Utility District (SUD) with much of the land area in the Extra Territorial Jurisdiction (ETJ) supplied with water by the Rockett SUD.



#### **Public Utilities (Waste Water System)**

The City of Red Oak is currently served by the Trinity River Authority for wastewater treatment. The treatment plant serving the City is the Red Oak Creek Regional Treatment Plant. This plant serves Red Oak and the communities of Ovilla and Glenn Heights; and portions of DeSoto, Cedar Hill and Lancaster. Currently the plant is capable of serving 35,000 people and has a capacity of 3.5 million gallons per day.



## Utilities Providers (Continued)

### **Private Utilities (Electricity)**

Electricity in Texas has been deregulated for over a decade. Therefore, customers throughout Texas may choose their own retail electric provider (REP). Compare prices from a number of REP's to find retail electrical power at the most competitive price.



### **Private Utilities (Natural Gas)**

Natural gas service is provided by ATMOS Energy Corporation (ATMOS). Headquartered in Dallas, ATMOS is one of the country's largest natural-gas-only distributors, serving approximately 3 million customers from the Blue Ridge Mountains in the East to the Rocky Mountains in the West.

### **Private Utilities (Telephone)**

In 1995, the State of Texas passed legislation which established price-based alternatives to traditional earnings-based regulation of telephone companies. Since then, telephone service in Texas has been deregulated and customers may choose their own provider for local and long-distance telephone service.

### **Private Utilities (Television and Internet)**

Red Oak residents have a wide range of choices available for television and Internet service. Over 25 television stations are located in the DFW vicinity offering publicly accessible television programming. In addition, a number of private telecommunications providers are available for television and broadband Internet service including cable and satellite.

## Hospitals and Healthcare Centers

*When seconds count*, Red Oak residents are indeed fortunate that world-class hospitals and healthcare centers are readily available. Conveniently located within a 10-minute drive time at the intersection of IH-35E and US 287, the Baylor Scott & White Medical Center provides superior medical and special services from allergists to urologists.



## Banks and Financial Institutions

Access to capital and financing is significantly important for residents and businesses. Red Oak is served by many banks and financial institutions to include Citizens National Bank of Texas, Community National Bank & Trust of Texas, First Convenience Bank, Interbank, Prosperity Bank, Wells Fargo Bank, and Western Union Money Transfer Service.

## Air Service

Red Oak is conveniently positioned less than 40 miles, or fewer than 40 minutes travel time from two premier commercial airports: Dallas - Fort Worth (DFW) International Airport; and, Dallas Love Field.

### **DFW International (38 miles / 39 minutes)**

With over 191 accessible worldwide destinations and approximately 1,900 flights per day, DFW International is ranked as the third busiest airport in the world. DFW provides nonstop service to 36 international and 133 domestic destinations to more than 60 million passengers annually. Air travel times take less than four hours to any major North American City.



### **Dallas Love Field (24 miles / 26 minutes)**

The City of Dallas owns and operates Dallas Love Field, one of the finest general-purpose airports in the world. The airfield is located seven miles northwest of the downtown central business district and is managed by the City's Department of Aviation. Seven full service fixed base operators (FBOs) at Love Field provide general aviation users with a wide variety of services including fuel, maintenance, hangar rentals, and charters.

## Business and Industrial Incentives - Local

### **Tax Abatement (Case-by-Case Basis)**

For economic development purposes, the full or partial exemption from ad valorem taxes for certain improvements on real property and/or tangible personal property in a reinvestment zone designated by the City of Red Oak.

The **City of Red Oak** will consider tax abatement on a case-by-case basis for business retention, expansion, and recruitment for projects with an increased appraised ad valorem tax value of at least \$500,000 based upon the Ellis Appraisal District's assessment of eligible property.

The **County of Ellis** will consider tax abatements for projects with a minimum investment of \$1,000,000 and the creation of a minimum of 26 new full-time employment positions. Percent of value to be abated ranges from 35% to 70%

### **Freeport Tax Exemption (Case-by-Case Basis)**

Freeport Tax Exemption is a property tax exemption which includes various types of property that are detained in Texas for a short period of time (175 days or less) to be transported out of Texas. The goods must be in Texas for certain purposes.

### **Chapter 380 Agreement (Case-by-Case Basis)**

Chapter 380 of the Local Government Code authorizes municipalities to offer incentives designed to promote economic development such as commercial and retail projects. Specifically, it provides for offering loans and grants of city funds or services at little or no cost to promote state and local economic development and to stimulate business and commercial activity.



## **Red Oak Development Corporations**

### **Industrial Development Corporation (ROIDC)**

#### ***Mission:***

The mission of the ROIDC is facilitate retention and creation of primary jobs, increase taxable capital investment, fund land acquisition and targeted infrastructure improvements for business and industrial projects, and fund land acquisition, construction, and operation of park facilities.

#### ***Goal:***

The primary goal of the ROIDC is to leverage local sales tax revenues to improve the long-term economic well-being and overall quality-of life for the Red Oak community by creating and/or retaining primary jobs and providing a stable tax base.

#### ***Objectives:***

The strategic objectives of the ROIDC include, but are not limited to:

1. Assisting in the creation of primary jobs to raise the community's overall standard of living and boost local income.
2. Actively assisting our existing businesses and industries with retention and expansion opportunities to retain primary jobs and stabilize the local economy.
3. Proactively identifying and recruiting new primary businesses and industries into Red Oak to enhance the local tax base.
4. Developing and marketing preferred business and industry expansion sites in Red Oak.
5. Funding land acquisition, construction, and operation of park facilities to improve the overall quality-of-life for the community.
6. Supporting and assisting our local educational and training institutions in developing a highly skilled workforce.

### **Economic Development Corporation (ROEDC)**

#### ***Mission:***

The mission of the ROEDC is to improve the overall quality-of-life in the community by facilitating commercial retail developments, public parks and entertainment facilities, sports and athletic venues, tourism and convention facilities, parking and transportation improvements, and related water and waste water infrastructure projects.

#### ***Goal:***

The primary goal of the ROEDC is to leverage local sales tax revenues to promote and enhance the Red Oak community in order to facilitate private capital investments.

#### ***Objectives:***

The strategic objectives of the ROEDC include, but are not limited to:

1. Actively support our existing businesses and industries with retention and expansion opportunities.
2. Proactively identify and recruit new commercial and retail businesses into Red Oak.
3. Develop and market preferred business and commercial expansion sites in Red Oak.
4. Diversify the local economy and funnel the investment of new revenues into Red Oak.

## **Red Oak Area Chamber of Commerce**

The mission of the Red Oak Area Chamber of Commerce is to support good business practices and to promote new business opportunities in order to build our community of tomorrow



## **Local Government (City and County)**

### **City of Red Oak**

Incorporated in 1949, the City of Red Oak Red Oak is a Home Rule city subject to the State of Texas laws, rules and regulations. The City Council is elected at-large representing all residents within the City limits. The City Council members, including the mayor, serve staggered three-year terms. The mayor pro-tem is selected by the council members each year no later than the month of July.

### **Ellis County**

Ellis County was officially established on December 20, 1849, when the Texas State legislature passed a bill sponsored by General Edward H. Tarrant. Ellis County was drawn from Navarro County, and is named for Richard Ellis. Today, Ellis County is home to over 196,466 residents. The County's total land area is 952 square miles, and is comprised of 15 cities, 7 towns, and unincorporated areas

## **Quality of Life**

### **Red Oak Public Library**

The Library is housed in a space of 950 sq. ft. and contains a collection of approximately 11,000 items, including 800+ DVDs and 100+ Audio books. The Red Oak Public Library offers access to 49 scholarly reference databases through the TexShare Consortium, and downloadable e-Books and e-Audiobooks through the Northeast Texas Libraries Digital Consortium.

## **Arts and Culture: Fun Things-To-Do!**

The City of Red Oak is located within the Greater Dallas - Fort Worth - Arlington Metropolitan Area. Within a drive time of only a few minutes, Red Oak residents and visitors have immediate access to world-class arts & culture, entertainment, and sports.

**Dallas:** Dallas boasts the largest contiguous urban arts district in the nation, top museums, performance halls and award-winning architectural designs, arts and culture. The festivals, exhibitions, shows and performances featured in the city throughout the year are sure to enhance any trip to Dallas.

*(Source: [www.VisitDallasTexas.com](http://www.VisitDallasTexas.com). Things To Do)*

**Fort Worth:** Discover the artistic masterpieces of the Fort Worth Cultural District. Explore the true American West in the Stockyards National Historic District. Shop and dine in the 35-block Sundance Square, one of the most exciting downtown areas in the nation. See a magical show at Bass Performance Hall. Stroll through the Museum of Living Art at the top-ranked Fort Worth Zoo. And that's just the beginning of what you'll experience in Fort Worth.

*(Source: [www.fortworth.com/things-to-do](http://www.fortworth.com/things-to-do))*

**Arlington:** A rich tapestry of year-round events may be found for all ages. Enjoy sporting events, concerts, seasonal and cultural offerings, art exhibits, and more. Get your food fix at one of Arlington's premier annual events. Popular searches: AT&T Stadium, College Park Center, Levitt Pavilion, Arlington Music Hall, Globe Life Park in Arlington, Six Flags Over Texas and Hurricane Harbor. *(Source: Arlington Convention & Visitors Bureau)*



## **Red Oak-Dallas-Ft.Worth Area - Climate**

The Red Oak – Dallas - Fort Worth area climate is humid subtropical with hot summers, characterized by a wide annual temperature range. Precipitation also varies considerably, ranging from less than 20 to more than 50 inches. Winters are mild with brief periods of extreme cold so that even in January mild weather occurs frequently. Hot spells in summer are broken into three-to-five-day periods by thunderstorm activity. Only a few nights each summer will the low temperature exceed 80°F. Summer daytime temperatures frequently exceed 100°F.

Throughout the year, rainfall occurs more frequently during the night. Usually, periods of rainy weather last for only a day or two, and are followed by several days with fair skies. A large part of the annual precipitation results from thunderstorm activity, with occasional heavy rainfall over brief periods of time.

Thunderstorms occur throughout the year, but are most frequent in the spring. Hail falls on about two or three days a year, ordinarily with only slight and scattered damage. Windstorms occurring during thunderstorm activity are sometimes destructive. Snowfall is rare. The average length of the warm season (freeze-free period) in the Red Oak – Dallas - Fort Worth Metroplex is about 249 days. The average last occurrence of 32°F or below is mid-March and the average first occurrence of 32°F or below in late November.

*(Source: National Weather Service Dallas/Fort Worth, TX Weather Forecast Office)*

## **Red Oak, Texas - History**

In 1844, Colonel James E. Patton and his family settled on Red Oak Creek. Red Oak was named for Red Oak Creek and for the plentiful supply of Red Oak trees along its banks. On July 25, 1847, James E. Patton also founded the Shiloh congregation of the Cumberland Presbyterian Church which was the first church in the area.

The first store in Red Oak was constructed circa 1852, the store also served as the post office. In 1890, the Missouri, Kansas, & Texas Rail Road (M.K. & T.R.R.) was completed; it was located approximately one mile to the northwest of Red Oak. In 1909, and once again 1919, fires caused extensive damage first to the southern and later to the northern part of town.

In 1949, Red Oak was legally incorporated as a city under the Texas Local Government Code. In 1967, Red Oak was used for three days as the site of filming for the motion picture Bonnie and Clyde. In 1950, the population in Red Oak was 350, and increased to 1,882 by 1980. In the late 1900's, cotton was still produced, although farming was not central to the local economy. The population in Red Oak increased from 4,310 in 2000, to 10,769 in 2010. Or, a population increase *in excess of 150%!*

Today, Red Oak is the home for an impressive portfolio of industries, businesses, and higher education including Triumph Aerostructures (advanced technology and manufacturing, defense, aviation and aerospace), Bombardier Aircraft (private aircraft manufacturing), Compass Datacenters DFW III (co-location datacenters), National Freight Industries (transportation, logistics, distribution, and warehousing), and Knapheide Truck Equipment Center – Southwest (truck bodies). Red Oak is also the home for Texas State Technical College North Texas (TSTC is a state-funded, higher education, technical- vocational college).



# EXECUTIVE SUMMARY





# Executive Summary

City\_Limits  
Area: 15.22 square miles

Prepared by Esri

## Population

2000 Population	7,725
2010 Population	11,332
2020 Population	14,732
2025 Population	16,409
2000-2010 Annual Rate	3.91%
2010-2020 Annual Rate	2.59%
2020-2025 Annual Rate	2.18%
2020 Male Population	48.6%
2020 Female Population	51.4%
2020 Median Age	34.6

In the identified area, the current year population is 14,732. In 2010, the Census count in the area was 11,332. The rate of change since 2010 was 2.59% annually. The five-year projection for the population in the area is 16,409 representing a change of 2.18% annually from 2020 to 2025. Currently, the population is 48.6% male and 51.4% female.

## Median Age

The median age in this area is 34.6, compared to U.S. median age of 38.5.

## Race and Ethnicity

2020 White Alone	64.4%
2020 Black Alone	19.7%
2020 American Indian/Alaska Native Alone	0.8%
2020 Asian Alone	0.6%
2020 Pacific Islander Alone	0.0%
2020 Other Race	11.2%
2020 Two or More Races	3.3%
2020 Hispanic Origin (Any Race)	26.8%

Persons of Hispanic origin represent 26.8% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 72.4 in the identified area, compared to 65.1 for the U.S. as a whole.

## Households

2020 Wealth Index	95
2000 Households	2,621
2010 Households	3,851
2020 Total Households	4,945
2025 Total Households	5,502
2000-2010 Annual Rate	3.92%
2010-2020 Annual Rate	2.47%
2020-2025 Annual Rate	2.16%
2020 Average Household Size	2.97

The household count in this area has changed from 3,851 in 2010 to 4,945 in the current year, a change of 2.47% annually. The five-year projection of households is 5,502, a change of 2.16% annually from the current year total. Average household size is currently 2.97, compared to 2.93 in the year 2010. The number of families in the current year is 3,824 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

August 17, 2020



# Executive Summary

City\_Limits  
Area: 15.22 square miles

Prepared by Esri

## Mortgage Income

2020 Percent of Income for Mortgage 9.7%

## Median Household Income

2020 Median Household Income \$79,448

2025 Median Household Income \$84,501

2020-2025 Annual Rate 1.24%

## Average Household Income

2020 Average Household Income \$94,982

2025 Average Household Income \$104,243

2020-2025 Annual Rate 1.88%

## Per Capita Income

2020 Per Capita Income \$32,194

2025 Per Capita Income \$35,318

2020-2025 Annual Rate 1.87%

## Households by Income

Current median household income is \$79,448 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$84,501 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$94,982 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$104,243 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$32,194 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$35,318 in five years, compared to \$37,691 for all U.S. households

## Housing

2020 Housing Affordability Index 203

2000 Total Housing Units 2,762

2000 Owner Occupied Housing Units 1,993

2000 Renter Occupied Housing Units 628

2000 Vacant Housing Units 141

2010 Total Housing Units 4,191

2010 Owner Occupied Housing Units 2,826

2010 Renter Occupied Housing Units 1,025

2010 Vacant Housing Units 340

2020 Total Housing Units 5,223

2020 Owner Occupied Housing Units 3,686

2020 Renter Occupied Housing Units 1,259

2020 Vacant Housing Units 278

2025 Total Housing Units 5,838

2025 Owner Occupied Housing Units 4,102

2025 Renter Occupied Housing Units 1,400

2025 Vacant Housing Units 336

Currently, 70.6% of the 5,223 housing units in the area are owner occupied; 24.1%, renter occupied; and 5.3% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 4,191 housing units in the area - 67.4% owner occupied, 24.5% renter occupied, and 8.1% vacant. The annual rate of change in housing units since 2010 is 10.28%. Median home value in the area is \$184,617, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.05% annually to \$194,539.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

August 17, 2020



# COMMUNITY PROFILE

## DATA SUMMARY





# RED OAK, TEXAS

City\_Limits  
Area: 15.22 square miles

Prepared by Esri

## COMMUNITY PROFILE

<b>Population Summary</b>	
2000 Total Population	7,725
2010 Total Population	11,332
2020 Total Population	14,732
2020 Group Quarters	52
2025 Total Population	16,409
2018-2023 Annual Rate	2.18%
2020 Total Daytime Population	14,049
Workers	5,828
Residents	8,221
<b>Household Summary</b>	
2000 Households	2,621
2000 Average Household Size	2.94
2010 Households	3,851
2010 Average Household Size	2.93
2020 Households	4,945
2020 Average Household Size	2.97
2025 Households	5,502
2025 Average Household Size	2.97
2018-2023 Annual Rate	2.16%
2010 Families	3,010
2010 Average Family Size	3.31
2020 Families	3,824
2020 Average Family Size	3.38
2025 Families	4,238
2025 Average Family Size	3.39
2018-2023 Annual Rate	2.08%
<b>Housing Unit Summary</b>	
2000 Housing Units	2,762
Owner Occupied Housing Units	72.2%
Renter Occupied Housing Units	22.7%
Vacant Housing Units	5.1%
2010 Housing Units	4,191
Owner Occupied Housing Units	67.4%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	8.1%
2020 Housing Units	5,223
Owner Occupied Housing Units	70.6%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	5.3%
2025 Housing Units	5,838
Owner Occupied Housing Units	70.3%
Renter Occupied Housing Units	24.0%
Vacant Housing Units	5.8%
<b>Median Household Income</b>	
2020	\$79,448
2025	\$84,501
<b>Median Home Value</b>	
2020	\$184,617
2025	\$194,539
<b>Per Capita Income</b>	
2020	\$32,194
2025	\$35,318
<b>Median Age</b>	
2010	33.8
2020	34.6
2025	34.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.





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## COMMUNITY PROFILE

<b>2020 Households by Income</b>	
Household Income Base	4,945
<\$15,000	5.4%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	16.9%
\$100,000 - \$149,999	22.6%
\$150,000 - \$199,999	8.5%
\$200,000+	5.9%
Average Household Income	\$94,982
<b>2025 Households by Income</b>	
Household Income Base	5,502
<\$15,000	5.0%
\$15,000 - \$24,999	6.1%
\$25,000 - \$34,999	3.7%
\$35,000 - \$49,999	9.0%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	16.9%
\$100,000 - \$149,999	24.0%
\$150,000 - \$199,999	10.1%
\$200,000+	6.7%
Average Household Income	\$104,243
<b>2020 Owner Occupied Housing Units by Value</b>	
Total	3,686
<\$50,000	5.7%
\$50,000 - \$99,999	6.9%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	30.5%
\$200,000 - \$249,999	20.9%
\$250,000 - \$299,999	8.4%
\$300,000 - \$399,999	7.3%
\$400,000 - \$499,999	3.1%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.7%
Average Home Value	\$207,890
<b>2025 Owner Occupied Housing Units by Value</b>	
Total	4,102
<\$50,000	4.9%
\$50,000 - \$99,999	5.6%
\$100,000 - \$149,999	14.0%
\$150,000 - \$199,999	28.6%
\$200,000 - \$249,999	22.3%
\$250,000 - \$299,999	10.1%
\$300,000 - \$399,999	9.6%
\$400,000 - \$499,999	4.0%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.7%
Average Home Value	\$220,374

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# RED OAK, TEXAS

City\_Limits  
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## COMMUNITY PROFILE

<b>2010 Population by Age</b>	
Total	11,332
0 - 4	7.4%
5 - 9	8.0%
10 - 14	9.2%
15 - 24	14.2%
25 - 34	12.8%
35 - 44	15.5%
45 - 54	14.4%
55 - 64	10.6%
65 - 74	5.1%
75 - 84	2.2%
85 +	0.6%
18 +	69.8%
<b>2020 Population by Age</b>	
Total	14,732
0 - 4	7.0%
5 - 9	7.3%
10 - 14	7.5%
15 - 24	12.8%
25 - 34	16.0%
35 - 44	13.3%
45 - 54	13.3%
55 - 64	11.8%
65 - 74	7.4%
75 - 84	2.8%
85 +	0.7%
18 +	74.0%
<b>2025 Population by Age</b>	
Total	16,409
0 - 4	7.3%
5 - 9	7.3%
10 - 14	7.8%
15 - 24	11.6%
25 - 34	17.5%
35 - 44	14.7%
45 - 54	11.5%
55 - 64	10.7%
65 - 74	7.6%
75 - 84	3.3%
85 +	0.8%
18 +	73.5%
<b>2010 Population by Sex</b>	
Males	5,502
Females	5,830
<b>2020 Population by Sex</b>	
Males	7,160
Females	7,572
<b>2025 Population by Sex</b>	
Males	8,007
Females	8,402

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 17, 2020



# RED OAK, TEXAS

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## COMMUNITY PROFILE

<b>2010 Population by Race/Ethnicity</b>	
Total	11,333
White Alone	73.4%
Black Alone	13.8%
American Indian Alone	0.7%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	9.1%
Two or More Races	2.5%
Hispanic Origin	22.3%
Diversity Index	63.6
<b>2020 Population by Race/Ethnicity</b>	
Total	14,732
White Alone	64.4%
Black Alone	19.7%
American Indian Alone	0.8%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	11.2%
Two or More Races	3.3%
Hispanic Origin	26.8%
Diversity Index	72.4
<b>2025 Population by Race/Ethnicity</b>	
Total	16,408
White Alone	60.8%
Black Alone	22.5%
American Indian Alone	0.8%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	11.6%
Two or More Races	3.5%
Hispanic Origin	28.6%
Diversity Index	75.1
<b>2010 Population by Relationship and Household Type</b>	
Total	11,332
In Households	99.5%
In Family Households	90.3%
Householder	26.6%
Spouse	19.7%
Child	37.3%
Other relative	4.4%
Nonrelative	2.2%
In Nonfamily Households	9.3%
In Group Quarters	0.5%
Institutionalized Population	0.4%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



# RED OAK, TEXAS

City\_Limits  
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## COMMUNITY PROFILE

<b>2020 Population 25+ by Educational Attainment</b>	
Total	9,638
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	7.2%
High School Graduate	22.4%
GED/Alternative Credential	6.5%
Some College, No Degree	29.0%
Associate Degree	8.6%
Bachelor's Degree	15.1%
Graduate/Professional Degree	6.5%
<b>2020 Population 15+ by Marital Status</b>	
Total	11,516
Never Married	33.0%
Married	51.9%
Widowed	4.3%
Divorced	10.7%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.9%
Civilian Unemployed (Unemployment Rate)	8.1%
<b>2020 Employed Population 16+ by Industry</b>	
Total	6,564
Agriculture/Mining	1.8%
Construction	9.6%
Manufacturing	7.3%
Wholesale Trade	2.3%
Retail Trade	9.7%
Transportation/Utilities	9.4%
Information	2.3%
Finance/Insurance/Real Estate	7.8%
Services	46.7%
Public Administration	3.3%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	6,562
White Collar	63.2%
Management/Business/Financial	12.8%
Professional	23.2%
Sales	10.6%
Administrative Support	16.7%
Services	11.5%
Blue Collar	25.2%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	7.3%
Installation/Maintenance/Repair	4.5%
Production	5.0%
Transportation/Material Moving	7.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	11,332
Population Inside Urbanized Area	93.7%
Population Inside Urbanized Cluster	0.0%
Rural Population	6.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

August 17, 2020



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## COMMUNITY PROFILE

<b>2010 Households by Type</b>	
Total	3,851
Households with 1 Person	17.8%
Households with 2+ People	82.2%
Family Households	78.2%
Husband-wife Families	57.7%
With Related Children	31.5%
Other Family (No Spouse Present)	20.5%
Other Family with Male Householder	5.3%
With Related Children	3.5%
Other Family with Female Householder	15.1%
With Related Children	11.0%
Nonfamily Households	4.1%
All Households with Children	46.6%
Multigenerational Households	6.1%
Unmarried Partner Households	5.8%
Male-female	5.1%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	3,851
1 Person Household	17.8%
2 Person Household	29.8%
3 Person Household	19.8%
4 Person Household	17.3%
5 Person Household	9.2%
6 Person Household	3.9%
7 + Person Household	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	3,851
Owner Occupied	73.4%
Owned with a Mortgage/Loan	58.4%
Owned Free and Clear	15.0%
Renter Occupied	26.6%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	4,191
Housing Units Inside Urbanized Area	93.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	6.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.





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## COMMUNITY PROFILE

### Top 3 Tapestry Segments

1.	N/A
2.	N/A
3.	N/A

### 2020 Consumer Spending

Apparel & Services: Total \$	\$11,420,524
Average Spent	\$2,309.51
Spending Potential Index	108
Education: Total \$	\$8,492,748
Average Spent	\$1,717.44
Spending Potential Index	96
Entertainment/Recreation: Total \$	\$16,988,338
Average Spent	\$3,435.46
Spending Potential Index	106
Food at Home: Total \$	\$27,605,371
Average Spent	\$5,582.48
Spending Potential Index	105
Food Away from Home: Total \$	\$19,896,045
Average Spent	\$4,023.47
Spending Potential Index	107
Health Care: Total \$	\$30,618,641
Average Spent	\$6,191.84
Spending Potential Index	108
HH Furnishings & Equipment: Total \$	\$12,025,559
Average Spent	\$2,431.86
Spending Potential Index	111
Personal Care Products & Services: Total \$	\$4,984,309
Average Spent	\$1,007.95
Spending Potential Index	110
Shelter: Total \$	\$97,534,987
Average Spent	\$19,723.96
Spending Potential Index	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,222,420
Average Spent	\$2,673.90
Spending Potential Index	114
Travel: Total \$	\$12,607,405
Average Spent	\$2,549.53
Spending Potential Index	106
Vehicle Maintenance & Repairs: Total \$	\$6,102,326
Average Spent	\$1,234.04
Spending Potential Index	106

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.